



WATER-BASED

Waterproofing

INTRODUCING A GAME CHANGER

Do you know what your “marine-grade” fabric is made of? Is it polyurethane-backed? Laminated? More and more it’s getting very hard to understand the true nature of fabric materials. Even name-brand companies are producing or importing products that focus on value and economy over quality.

While the prices are nice, the downside is that these materials rely on an adhesive layer to bind them to a waterproofing layer—an adhesive that is vulnerable to solvents and harsh cleaners.

To solve this problem, Star brite has created a new game changer: **Water-based Waterproofing**. It adds and restores water repellency to new, delicate, aged, worn, or sun-damaged fabrics of any quality. The unique, solvent-free, water-based formula is low-odor, and will not damage the protective layers of this new generation of materials, leaving you worry-free this winter.



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